

# CENTRAL FLORIDA WATERCOLOR SOCIETY NON-JURIED MEMBER SHOW

in Sanford, Florida at the

## SANFORD CITY HALL

September 1 to November 30, 2021



**Submission Deadline:** July 31, 2021

Notification of Acceptance: August 12, 2021

**Drop Off:** August 25-31 (TBA), 2021 10am-4pm

**Reception:** To be announced

### PROSPECTUS

#### SUBMISSION PROCEDURE FOR ARTWORK –

Send submitted images that are saved at a resolution of 72 dpi, 1800 pixels on the longest side. Email to Jane Brinckerhoff, at mzzjane@cfl.rr.com. In the Subject field enter “Sanford Show.” Each submission must be titled as follows: SANFORD, artist name, title, medium. For example: SANFORD, Doe, Jane, Spring Garden, watercolor. In the body of the email, include your name, telephone number and preferred email address and List the title of each painting, **FRAMED SIZE**, and price.

**GALLERY COMMISSION** – Gallery will charge no commission on any artwork sold; the artist will receive 100% of the sale of any artwork.

#### ELIGIBILITY

Artist must be a current member of CFWS Membership dues must be paid, or the artist must submit renewal fee, when the artist submits artwork, preferably through the CFWS website.

**Show entry fee must be paid** - \$10.00 per artist, at the time of drop off at the Sanford City Hall.

**Artist may submit a maximum of 2 entries.**

#### Artwork must be:

- an original work of the submitting artist based on the artist’s own design or photos, Plein-Air, still life, abstract or portrait.
- large work is acceptable.** maximum size is a full sheet framed and matted in accordance with CFWS Show Standards. (see page 2)
- artist is responsible for the delivery of accepted artwork to the exhibit

#### ARTWORK MAY...

- be part of a formal workshop or project so long as it is not a copy of the instructor or any other artists’ work and be from from the artists own design or reference material.
- not be in violations of any copyright of any artist or photographer
- have been in a prior show
- be a framed, limited number, Archival Giclee

**OLDER WORK IS ACCEPTABLE.**

**SUBJECT MATTER**

Not acceptable; nudes, political commentary, violence, or drug paraphernalia. Oils of any kind, use of newsprint, magazine material or computer-generated material are not acceptable.

**LABELS** - Affix labels below to back of artwork.

**PAINTING SALES**

The names, prices and contacts of the artists will be available at the gallery for patrons. No commission will be charged.

**WATERCOLOR PAINTINGS SHALL BE EXECUTED ON PAPER, YUPO OR WATERCOLOR CANVAS BOARDS.**

Water-soluble media such as watercolor, acrylic in an aqueous manner, gouache, egg tempera, and casein are permitted.

Watercolors not framed, matted or acrylics may be varnished. Any diptych, triptych or other multiple works shall be mounted in a single frame.

**PAINTINGS SHOULD BE FRAMED AS FOLLOWS\***

- Frames can be wood or metal (ornate or bright enamel colors are unacceptable)

- Wire hanging only. The use of sawtooth hangers is not acceptable
- Plexiglass in lieu of glass
- Mats should be neat, clean and neutral color (white, light cream, or off white (1/4" colored mat liner is OK)
- Proper backing - no cardboard backing
- Paintings may be affixed on a cradle board, as long as they are sealed.
- No price changes once the artwork has been submitted
- Acceptance notification by email
- Signed drop off form (sent to artist with the acceptance notification)

**\*Paintings not framed properly will not be hung**

There will be a "hanging committee" to hang the paintings. There will be a list of paintings submitted.

**IMPORTANT NOTE** - Artists should note that not all paintings submitted are guaranteed to be displayed. Final approval will be made by a screening committee. The committee reserves the right to refuse any work deemed inappropriate for the show.

**REMOVAL OF PAINTINGS** - Accepted artwork cannot be removed under any circumstances until the end of the show.

**Artwork accepted: Place a label on the back of the artwork on the upper right corner:**

<b>CENTRAL FLORIDA WATERCOLOR SOCIETY</b>	
Artist Name	_____
Title	_____
Medium	_____
Size	_____
Price	_____
Contact telephone and email:	_____
<b>CENTRAL FLORIDA WATERCOLOR SOCIETY</b>	
Artist Name	_____
Title	_____
Medium	_____
Size	_____
Price	_____
Contact telephone and email:	_____

*We are looking for people to take paintings to Sanford for the show. Many of our artists can't make the trip and we don't want them left out. We will be making arrangements for a meeting place closer to the show. Please contact Janet Asbury to coordinate drop off.*