

THE WATER MARK

CENTRAL FLORIDA WATERCOLOR SOCIETY

Published monthly August through May

Happy Holidays

PRESIDENT'S CORNER - December 2017

Teresa Chin, President: *What a great time we had at our Holiday In-House Art Show and Party! V. P. Kryz Pettit did a fantastic job organizing our special volunteers and getting so many sponsors! A big THANK YOU to all of our sponsors, including galleries, restaurants and local art supply houses. Two of our special sponsors: Rachel Fox, of Dixon Ticonderoga, and Linda & Percy Maynard, of Art Systems of Orlando, received honorary memberships.*

Santa, Margaret Wheaton, Kryz and David Williams handed out the many door prizes! Please consider buying your art supplies from our generous sponsors, as you shop this holiday. Congratulations to the talented People's Choice winners: Susan Grogan first, Chauncey Nelson second and Jerry Snyder third.

We thanked our hard working board of directors and the grants and outreach committees! We can't do all the work we do without all of these wonderful volunteers!

Marcela Moglia has been busy setting up a special free, outreach event at the historic Altamonte Chapel, December 16th, 11 – 3pm. We have four artists signed up to teach at community tables'... thank you! If anyone has watercolor supplies that we can borrow, please

let Marcela know. We invite the entire membership to visit the campus to see our lovely new 2018 meeting location. December 18, our board will be moving our supplies to our new location.

I hope you are all busy painting for our upcoming show at Leu Gardens. Deadline is midnight on January 7th.

Suzanna Winton has agreed to teach up to 25 students, in her March workshop at McRae Galleries, so secure your seat now!

Teresa Chin



OUR NEXT MEETING

Join us for the January meeting of the Central Florida Watercolor Society on January 7th at 1:45 pm. It will be the first meeting at our new space in the Altamonte Chapel Reception Hall at 825 East Altamonte Drive, Altamonte Springs. Look forward to a great demo by **Glenn Ward.**



Glenn is a popular instructor who teaches at the Art & History Center-Maitland.

Members with last names beginning with W-B are asked to bring the snacks. Finger food only please!

centralfloridawatercolor.org

2017 Christmas Party

CFWS members brought their paintings, mini-paintings and tasty food to the Annual Christmas Party on the first Sunday in December, to share with friends. At every seating area was a gift bag and a \$5 off coupon from Art Systems. A special Honorary Membership was given to Percy and Linda Maynard, of Art Systems of Orlando, and Rachel Fox of Dixon ticonderoga in appreciation for their support of our watercolor society!

Everyone received a gift! There were brushes, gift cards, sketchbooks, ink sets, paint and papers, all donated by wonderful suppliers and supporters of the arts! David Williams and Santa had a big job distributing it all. Margaret Wheaton, Krys Pettit and Terri Chin helped and took pictures.



See **page 4** for the list of party gift donors.



After a sumptuous lunch and distribution of gifts, the peoples' choice awards were announced. First prize- Susan Grogan, Second prize- Chauncey Nelson, third prize- Jerry Snyder.

Vice President Krys Pettit wishes to thank everyone who helped put the party together. A special thanks to Marge Reed for directing the arranging of the food and making the table decorations.

Happy Holidays



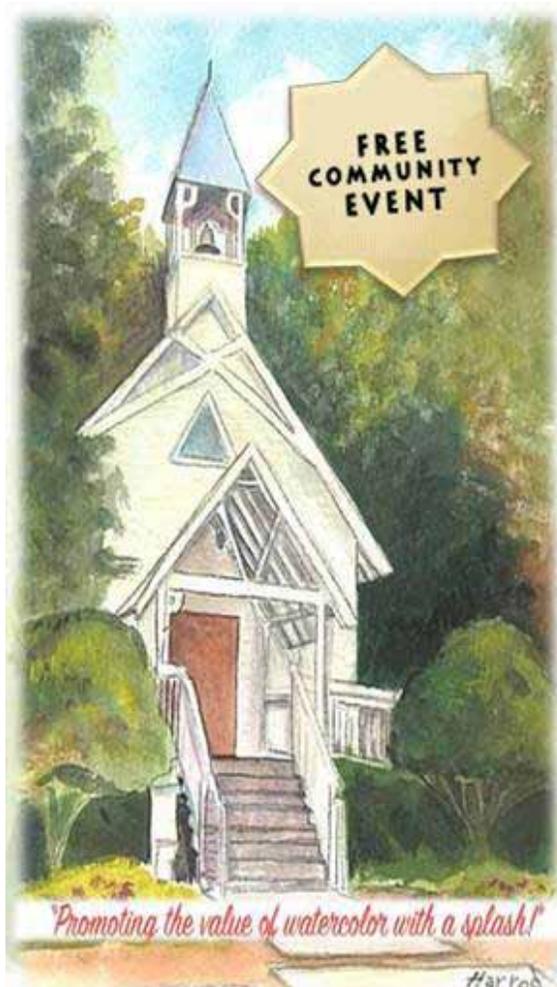
Annual Member Show

Entries for the juried CFWS **Annual Member Show** must be e-mailed to Jane Brinkerhoff at mzzjane@cfl.rr.com by midnight on January 7th. Take a good photo of your unframed painting, crop it, save it as a .jpg and email it as an attachment. The show standards are on the CFWS website. The cost is \$25 for one painting and \$30 for two.

December 16, Saturday - 11am - 3pm at the Altamonte Chapel, 825 East Altamonte Drive, Altamonte Springs. This will be a get acquainted community activity. We will be staffing tables and bringing art supplies to share - brushes, colored pencils, watercolors, preprinted coloring sheets. We are being encouraged to sketch on the property before making the move to our new home in the activities building beside the Chapel.

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|-----|-------|--|
| Jan | 7 | Deadline for Jpegs for Member Show to Jane Brinkerhoff |
| Jan | 7* | Glenn Ward , artist, - general meeting and demo
Altamonte Chapel Social Hall, 825 East Altamonte Drive |
| Feb | 11* | Faye Tambrino , artist, - general meeting and demo
Altamonte Chapel Social Hall, 825 East Altamonte Drive |
| Mar | 3 | Drop off paintings at Leu Gardens for the Members Show |
| Mar | 11 | Suzanna Winton , artist, - general meeting and demo
Altamonte Chapel Social Hall, 825 East Altamonte Drive |
| Mar | 12-14 | Suzanna Winton , artist Workshop at McRae Gallery |
| Mar | 12 | Annual JURIED-Member Show , Leu Gardens until Jun 15 |
| Mar | 14 | Opening Reception and Awards, 6-8pm in Camellia Room |
| Apr | 8 | Patty Kane , artist - general meeting and demo.
Altamonte Chapel Social Hall |
| May | 6 | Chauncey Nelson , artist, - general meeting and demo
Altamonte Chapel Social Hall |
| Jun | 16 | Pick up paintings at Leu Gardens (extension pending) |

* Meeting moved to second Sunday due to special occasion.



CENTRAL FLORIDA
 WATERCOLOR SOCIETY
 &
ALTAMONTE CHAPEL
 INVITE YOU TO JOIN US FOR
“Plein Air Painting”
SATURDAY
DECEMBER 16, 2017
11 AM - 3 PM
BRING YOUR FAMILY
& LEARN HOW TO USE
WATERCOLOR PAINT WHILE
ENJOYING THE VIEW OF
THE HISTORIC CHAPEL!

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Hello to the great members
of the Central Florida
Watercolor Society!

If you attended our 2017
Holiday Party, you know the
giveaway of art supplies,
memberships and gift
certificates was truly a bountiful
experience.

This is due to the kind and
generous sponsors that
donated art supplies, gift cards,
certificates,
and memberships.

All of our sponsors are great
supporters of the arts and
have helped us deliver quality
products, samples and offers to
our members.

As you are doing your shopping
for the holidays, and in the
future, please keep in mind
these wonderful sponsors.
Support them if you can as
a thank you for their kind
donations and interest in the
Central Florida Watercolor
Society. Together we can keep
art growing not only in Central
Florida but around the world.

Krys Pettit
Vice President

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ArtistsRegistry.com Members Juried Exhibit at CityArts Factory

The Kiene Community Gallery at CityArts Factory is the host venue for ArtistsRegistry.com Members Juried Exhibit November 16th - December 16th. The public is invited and there is no charge to attend. Many CFWS members are on ArtistsRegistry. Suzie Greenlee-Mamon has a piece in the show. Barbara Koepsell won an Award of Merit for "Colorful Sunflowers". The judge this year was Ahlin. Gallery Hours are 11:00 – 6 pm Tuesday – Saturday. CityArts Factory is located at 29 South Orange Avenue, Orlando Phone: 407.648.7060. 407.312.0708, E-mail Jeff@ArtistsRegistry.com.



Dana Daydodge won an award of excellence at the Ridge Art Center's Black and White Show and a 3rd place at the Lake Alfred City Hall Show with this opaque watercolor. Its called Barbeque Guys.

Kim Minichiello's painting "Parisian Peacock," survived the wrath of Irma and has won the FILA Group Award featuring Canson & Daler Rowney and the Tom Jones Award in the Florida Watercolor Society's 46th Annual Exhibition in Coral Springs, Florida. September 9th-November 18th. It also won Best in Show at the SoBo Gallery's Top Choice Show, Winter Garden, Florida.

Waters

The Polasek Museum curator, Rachel Frisbee, has asked the CFWS to come up with an exhibit for her gallery in 2019. It will be based on the word, 'waters'. Members are to produce watercolor images of the many ways water is visualized.

John Gilbert tells us that she has also asked the organization to come up with a name for this exhibit... a name that has great marketing potential... for her and for us. Cindy Sturla has started collecting ideas. At this point, she already has three possible names.

Although we have two years to produce this event, CFWS should begin now to make this event a huge success. Think of an appropriate name for the gallery show and contribute it to Cindy's list (csturlaart@gmail.com). She will compile the top suggestions and present them to the membership - as soon as possible - for positive feedback and selection. So, now is not too soon for membership to begin to paint their images for this show.

November Plein-Air

"Thank you to those who attended our *Plein-Air* event on a perfect Saturday in Winter Park! Janet Asbury, Deborah Umphrey, Bernadette Petersen, Karen Bowden, Michele Sentouktsi, Diana Eagles, Nancy Schroeder and Teresa Chin had a great time at Mead Botanical Gardens. There was plenty to paint... a lake, trees, turtles, birds and more."
Teresa Chin



"Nancy and I spent the day painting at Mead Gardens. We got there at 9 and lost track of time painting... We stayed until about 2:30 and so enjoyed ourselves. It was a first for both of us and wow, was it harder than I ever thought..."

It really gives a person an appreciation for *Plein-Air* painters... We will both try that again sometime soon and will practice in the meantime." *Diana Eagles*



Remember to find us on facebook and "like us."

Check out **Tom Jones'** paintings and see the schedule for his workshops on the website: www.TomJonesArtist.com.

Anyone who has an announcement or other information to share on the CFWS website can submit it to our wonderful webmaster. at: www.centralfloridawatercolor.org/submitcontent/. The site is updated regularly by Mike Malloy.

Roberta Lerman's art class at the Maitland Senior Center is an informal class for all levels and meets on Wednesdays from 1:00 - 3:30 pm. The price is \$5.00 and includes a short demo at the beginning of each class. Maitland residency or small membership fee required. For information call 407.644.3542.

Nancy McDonald's Watercolor/ Acrylic class 9 am on Tuesdays. The demo and critique starts 10.30 am. Cost is \$7.00. After class we go out to lunch. Come to The Fran Carlton Center, 11 North. Forrest Avenue in Apopka. Call Nancy with questions 407.464.6724.

Glenn Ward announces Winter Session classes he will be teaching at the Maitland Art Center. Advanced Painting begins Sunday, January 14th in Studio 10. This is a 6 week course from 1:00 - 5:00 pm. artandhistory.org/education/adult-programs/classes.

You Know You're an Artist Because...

You get excited about football season because it means your significant other will finally be preoccupied by the TV long enough for you to paint.

You make faces and animals in your head out of the marks in the bathroom tile.

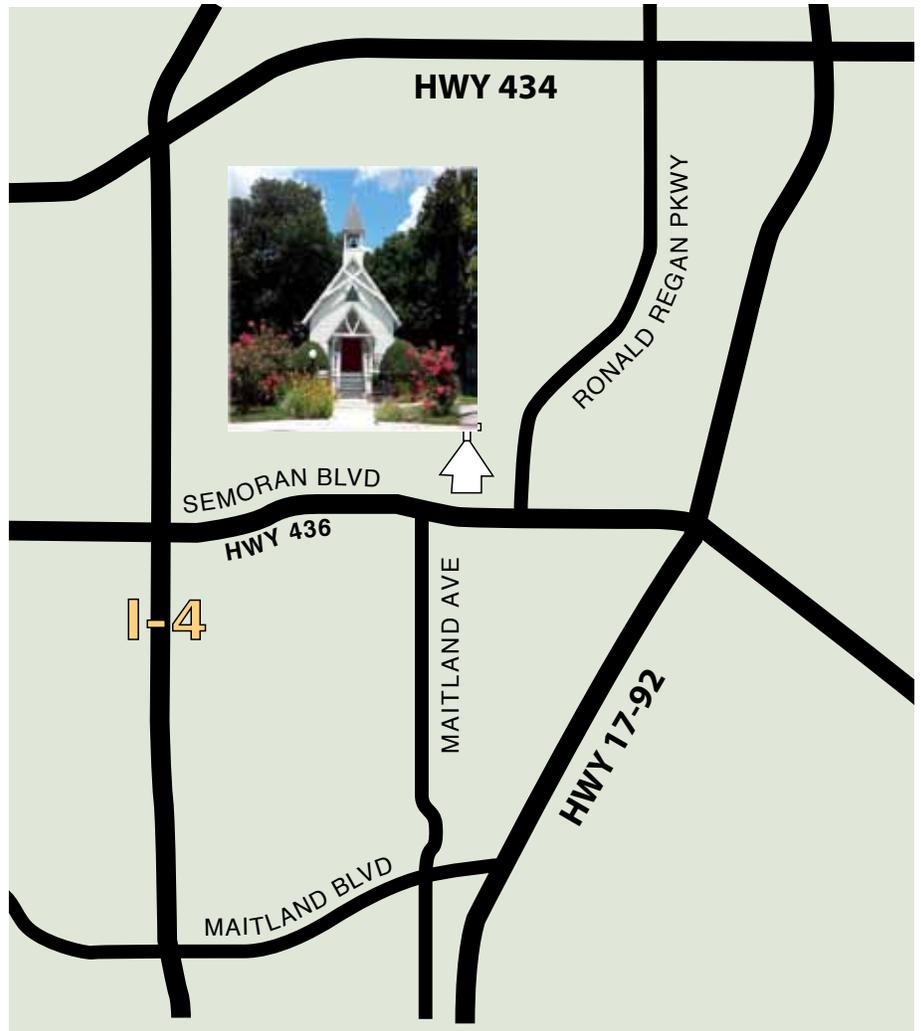
You know that art does not have to match your sofa.

LIBRARY

Stop by the new CFWS Library, hosted by Karen Bowden, to see a variety of books, videos and CDs to take home and absorb at your leisure. New books have been added! You can also visit our library online at <http://tinyurl.com/cfwslibrary>.

WELCOME

The monthly meeting for **January** will take place in the social hall beside the Little White Chapel, 825 East Altamonte Drive, Altamonte Springs. We will meet at 1:45 pm.



Say Hi! to Our Board Members - page 7

Board meetings are on the third Thursday of each month during our season. Come to the Seminole County Library at 10:00 am and see how it's done.

Maybe there's a spot for you!

It's a great way to get to know everyone!

Newsletter Articles and Member News

Please send your news, articles, photos and announcements to aquanews@earthlink.net. Submit artwork as a jpeg.

Deadline is the 10th of each month.

We look forward to hearing from you and about you!!

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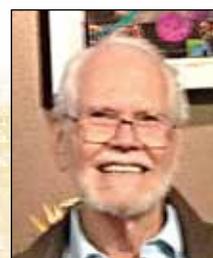
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Hot Dates and Cool Heads

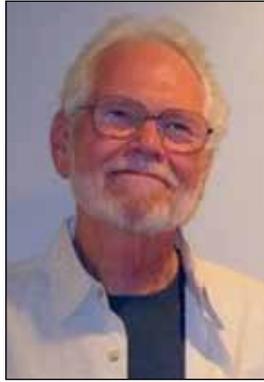
By Ken Austin

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THE WATERWORKS



There has arisen, due to the inquiry of a prestigious CFWS member (well, aren't they all?) a question as to the propriety of writing a date on one's paintings. I don't know why I should be judge and jury of dating our work, but here's what I have discovered and what I think.



I started out dating each and every piece I painted – good, bad, and indifferent – and I mean everything from sketches to finished pieces. I was convinced that I would soon become a great artist and, like Dean Mitchell, have books written about me, my humble beginnings, and my rise to the top. For the sake of future generations, I would have my work dated so librarians and collectors would know the period and time of any work's creation. Like so many good ideas, this one was based on a false premise: that anyone would really give a hoot about my work, let alone its birthday. So, after several years of this, I began to realize that there were flaws in my plan.

First, who cared? A signature was really all that was needed, along with initials of organizations which verified your ability to be randomly selected as worthy of membership. Second, I began to amass lots of unsold paintings with dates from several years prior. Maybe people didn't like the idea of buying an "old" painting. Maybe they just didn't like old paintings. How would it sound? "I just bought a Ken Austin painting that's seven years old!" And the response would be, "Why

didn't you get a new one? Were the old ones on sale?" While there is a certain logic to that answer, it isn't one I want associated with my painting. I hope I'm not a "fire sale" kind of guy.

But, secondly, there are some benefits to not dating your work. The first is that you won't get asked why it hasn't sold in seven years. Another is that it doesn't age in other places. For instance, if you've had it in a gallery in Winter Park for five years undated and move it to a gallery in Miami, no one in the new venue will know how long it's been hanging around (no pun intended).

Another is that if you haven't dated it, and it hasn't been in competitions, who's to know its age? Lots of competitions have a maximum age of two or three years for entry. But if it hasn't been in a competition since its inception, what's the difference? Two years, three years, six years? So enter it anyhow? Not that I would do such a thing, but someone with better sense might. And would it matter? I don't think so, because the age of the painting has nothing whatsoever to do with the quality. In fact, American Watercolor Society doesn't put an age limit on entries. And is "younger is better" really a philosophy I agree with? At age 73, I don't think so!

What matters more? I think records of your paintings are very important. Why? Because if someone steals a painting, or if one is destroyed, or if someone wants you to give a talk or you want to put together a professional bio or a proposal for a solo show, you'll need good photos, dimensions, mediums, titles and (gasp!) dates of creation. If your paintings are sold, you should have the collector's name and the amount. All of this stuff can be important at some time. And it takes a cool head to sit and enter these items for every finished piece you produce, whether for sale, exhibition, or something you just want to keep.

I'm terrible at maintaining records. But I do have the above information for about the last 10 years, even if it's not organized and other, less complete data (slides, collectors names, dates) that go back 20 years.

So, if you think dates are hot stuff, sure, put them on your work for all to see. But beware! They can come back to bite you.

Meanwhile,
keep your brush wet!

Ken Austin teaches design
and watercolor painting
at The Art House in Casselberry.
Contact Ken for more information.