

THE WATER MARK

CENTRAL FLORIDA WATERCOLOR SOCIETY

Published monthly August through May

A NEW SEASON

PRESIDENT'S CORNER - August 2015

Mary Dall, President: *Wow! This is going to be a wonderful year.*

Hope you all had a great summer. How fortunate we are to live in beautiful Central Florida where we have inspiration for painting all around us on a daily basis! I've especially been drawn to the flora and fauna in my own back yard. I hope you had many opportunities to get your brushes wet over the summer and are ready for the new CFWS year and all the excitement planned for you.

A lot of us will be squeezing out that last bit of summer fun by having parties or picnics over the long Labor Day weekend, therefore our first CFWS meeting will be September 13th with the usual 1:30 start time. Due to scheduling conflicts we will NOT be at the Germaine-Marvel building. We will be meeting at the First Presbyterian Church. The October and November meetings will also be held at the church. While we make every attempt to keep our meetings on the first Sunday of the month for your scheduling purposes, we must also work around the schedules of our meeting places, the artists we book and holidays, so this 2015-2016 year will have a few adjustments. We know you're artists and therefore flexible, we just ask that you check the NEWEST calendar printed monthly in each newsletter. Situations may dictate changes from time to time. Looking ahead: We are so excited to have **Janet Rogers** doing a demo Oct. 4th (at the church) and a workshop for us October 5th thru 7th (at Germaine-Marvel)! What a wonderful way to get your autumn juices flowing by attending Janet's fabulous workshop. Color! Color! Color! (And the word is there's going to be a live model on the last day of the workshop!)

Discover magical brush stokes and how to make your paintings sing. Don't delay. Sign up now! Two other workshops, one with **Janet King** and the other with **Vladislav Yeliseyev** will be coming your way in February and April respectively. Additionally, three—yes, count them—three—watercolor shows will highlight the year. We're going to have a more casual, but always classy, non-juried show at the Art House in January and our annual, exciting juried show in February at the SOBO! Finally, the year will come to a close with a very special event in May at the University Club—a Founding Members Show honoring the folks who got it all started! Get ready for a great year! ■



OUR NEXT MEETING

Join us for the September meeting of the Central Florida Watercolor Society. The meeting will take place at the **First Presbyterian Church of Maitland, in the Life Center Building on the north side of the church, 341 North Orlando Avenue (Hwy. 17-92)**. On September 13th at 1:30 pm you can **bring a painting** or whatever you have been working on this summer. Bring an easel to display it if necessary. The Board of Directors will be providing the snacks. It will be great to get everyone together after the Summer Break.

The Germaine Marvel Building won't be available for us. Don't go there!!!

If you have not paid your CFWS membership dues you will not be in the Member book for the 2015-2016 season. It is going to press this week! The new books will be distributed at the first meeting on September 13th.

This year The Florida Watercolor Society Convention will be October 1st through 4th. The site for all convention and workshop activities is in the St Petersburg Marriott Clearwater Hotel. See page 2 for information.

centralfloridawatercolor.org

Good news! Eight members of CFWS have been accepted into the 2015 FWS show in Delray Beach! They are: **Ken Austin, Jane Brinckerhoff, Katherine Davis, Prayong Deeying, Sandi Hanlon-Breuer, Nancy Larkin, Bonnie Jones** and **Jackii Molsick**, who is now a **signature member**. Congratulations to all.



Cindy Sturla was one of four artists / former students that Crealdé School of Art selected from dozens for a gallery show and a Q&A presentation. On the evening of July 17th Crealdé Homecoming Artists shared lessons for professional development from personal experiences in an informal setting. Several CFWS members showed up to show their support to our former president. It was a delightful evening of kindred spirits.



Heather Torres shared that her painting (above) was accepted into the National Watercolor Society exhibition this Summer. It appeared from June 6th till July 31st in San Pedro, California.

Events

Florida Watercolor Society

The 44th Annual **FWS Exhibition** will be at the Leepa Rattner Museum of Fine Art, 600 Klosterman Road in Tarpon Springs from September 6th through November 1st. This year's juror will be Morten Solberg, NWS, AWS with a Thursday night demonstration. The reception is Friday October 2nd at the Leepa Rattner Museum of Fine Art from 5:30 to 8:00 pm.

The October 1st through 4th site for all convention and workshop activities is in the St Petersburg Marriott Clearwater Hotel, 12600 Roosevelt Boulevard, North. You are encouraged to register on-line at www.floridawatercolorociety.org for workshops and convention activities. Deadline for all registrations is September 15th. There is a \$20.00 registration fee.

An exciting weekend of activities is planned including two full days of Trade Show. There will be demonstrations and presentations and plenty of giveaways. The awards gala is being presented Saturday October 3rd from 3:00 pm to 7:00pm.

Make reservations early as once the reserved rooms are gone FWS can not guarantee the \$99 price at the Marriott.

Go to www.floridawatercolor.org for more information and to **volunteer to help for a couple of hours at the show**.

Call to Artists – Cash Awards – Juried Exhibits

Art is a powerful tool to evoke social change. **Embracing Our Differences** invites all artists to be a part of this change through your submissions to its 13th annual outdoor juried art exhibit celebrating diversity and inclusion. Everyone can participate. 39 artists will be selected. The exhibit will be displayed April and May 2016 in Sarasota.

Final selections will be made by a three-judge panel and based on the reflection of our theme "enriching lives through diversity." \$3,000 in awards will be presented. There is no submission fee nor limit on the number of entries. Submissions must be submitted online or postmarked no later than January 4, 2016. More information is available at <http://www.embracingourdifferences.org/call-for-artists.html>

A Festival of the Arts 2016 Downtown, New Smyrna Beach, January 29th thru 31st, 2016. For full details go to Zapplication: <https://www.zapplication.org/event-info.php?ID=4159> or call 386-423-4733. Application deadline is October 24, 2015

The 19th Annual ArtWorks of Eau Gallie Fine Arts Festival in Melbourne, Florida takes place on November 21st and 22nd, from 10 a.m. - 5 p.m. both days. ArtWorks will feature 100 fine art and fine crafts artists. Artist Awards: \$25,000 in cash awards and ribbons will be presented, including the \$3500 Best of Show Award. Sponsors Purchase Awards: \$4000. The booth fee is \$135; \$25 application fee. The Prospectus and Application are now available: <http://www.artworksofeauvallie.org>

Dot Cline won the Critics Award at the May Art Walk in Sanford for her submission to the show at the Welcome Center called "Red."

Dot also sold a painting at the Visual Fringe Festival. She wants you to know that the Visual Fringe will be back next year for their 25th year and invites all watercolor artists to submit their works.

Sandi Hanlon-Breuer and **Jackii Molsick** report that SOBO will be the venue for the Member Show in February 2016. The February meeting date, with Demo by Janet King, has been moved to January 31st. Her three day workshop will follow on February 1st, 2nd, 3rd. Ms. King has kindly rescheduled the dates to fit with our Annual Member's Show at SOBO Gallery in Winter Garden. Sandi reminds us to be sure that works for sale reflect the fact that there is a percentage of all sales that goes to SOBO. SOBO Art Center is located at 127 South Boyd Street in Winter Garden. Phone: 321.794.8157

Sandi Hanlon-Breuer and **Jackii Molsick** have been in contact with Mary Waldorff who is the Casselberry Arts Administrator for the Art House. CFWS will have an open, non-juried show there in 2016. This show is non-juried. Delivery of paintings will be on January 4th, 2016 and will hang at the Art House for six weeks, until Friday, February 12th. The opening will take place on (Friday) January 8th from 5 to 7:00 pm to facilitate better parking for our members because of a food truck event. There is no charge for the show but they do collect a 20% commission on art sales. There will be room for from 30 to 50 paintings. A sign-up sheet will be passed around at a meeting in October so that we can determine who will hang paintings. The sign-up will be on a first come, first serve basis. Rita Watts has offered to keep the sheet at the sign-in table.

CALL TO ARTISTS

Call to Artists, **Winter Garden Art Association**... The prospectuses for the September, October, November & December Exhibitions are available

IMPORTANT DATES

SCHEDULE FOR THE 2015-2016 SEASON

Sep	13	"What I Did This Summer" non-juried Member Show at the First Presbyterian Church of Maitland
Oct	2-4	Florida Watercolor Society 44th Annual Convention St. Petersburg Marriott Clearwater Hotel
Oct	4	Janet Rogers demo at the First Presbyterian Church of Maitland
Oct	5-7	Janet Rogers Workshop (\$300 for members, \$350 for non-members) at the Germaine Marvel Building
Nov	1	Jim Holehouse Demo at the First Presbyterian Church of Maitland
Dec	6	Holiday Party, In-House Member Show with people's choice awards at the Germaine Marvel Building
Jan	3	No regular meeting
Jan	4	Deliver paintings and wine to Casselberry Art House for "Make a Splash" show
Jan	8	Opening for "Make a Splash" an open, non-juried member show at Casselberry Art House
Jan	30	Drop off for Annual Member Show at SOBO gallery
Jan	31	Janet King Demo at the Germaine Marvel Building
Feb	1-3	Janet King Workshop (\$300 for members, \$350 for non-members) at the Germaine Marvel Building
Feb	4	10th Annual Member Show at SOBO Gallery, 127 South Boyd Street, Winter Garden Reception with Juror Janet King 6:00 to 8:00 pm
Feb	12	Pick up paintings from Casselberry Art House
Mar	6	Nancy Larkin "Ways to Expand Your Art", Q&A and book signing at the First Presbyterian Church of Maitland
Apr	2	SOBO Art pick-up
Apr	3	Vladislav Yeliseyev Demo at the Germaine Marvel Building
Apr	4-6	Vladislav Yeliseyev Workshop (\$300 for members, \$350 for non-members) at the Germaine Marvel Building
May	1	Charter Member Show and reception at the University Club of Winter Park (No regular meeting)

Would you like to go to a great place to have a *Plein Air* Experience?

Excellent! We are looking for someone to PLAN some exciting *Plein-Air* outings to be set up for the third Saturday of each month, October through April (possible date changes due to holidays.) Terri Chin has gotten a promotion and will turn the position over to someone with the right stuff! (That is - a love of painting outdoors.)

at the website for the Winter Garden Art Association/127 SoBo Gallery. www.wgart.org/calendar.htm. This is a great way to show your work in our community! Contact Kim Minichiello at kimminichielloart@me.com.

The **Historic Sanford Welcome Center** Announces this month's theme for The Art Walk August 28 is "The Wild"- The original draw of the Florida was not its beaches or theme parks, but its unique and untamed wilderness. They welcome artists' depictions of the wild areas of the world along with their wild inhabitants. Deadline for submission: 8/21/15 www.sanfordartwalk.com/#!artists-inquiry

CLASSES & WORKSHOPS

Join **Tom Jones** for one of his Workshop Adventures in St Augustine, December 2nd - 5th. Check out all Tom's paintings and workshops on his website: www.TomJonesArtist.com.

Catherine "Bonnie" Jones is offering a One-Day Watercolor Batik Workshops at her home studio in Orange City (811 Laurel Leaf Street), Saturday September 13th from 9:30 am to 4:00 pm. Class size is limited. Contact: Bonnie at 386-775-3635 or 407-619-0476. Email: CBonnieJonesArtist@gmail.com and website: www.CBonnieJones.com.

Want tips on drawing? **Roberta Lerman** is offering a drawing class on Thursday at the Maitland Senior Center starting in September. Time and date to be decided as she hears from those interested. The class will start 10:30-11:00 am and last for 2 hours. 407.644.3542.

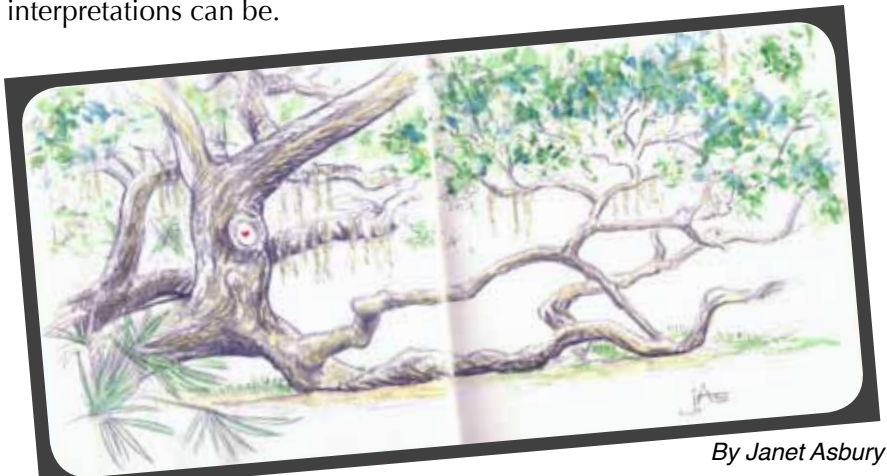
Kim Minichiello will be teaching a workshop "Bold & Dynamic Watercolor," at the Winter Garden Art Association, 127 SoBo Gallery, 127 South Boyd Street, on October. 16 & 17. Kim goes beyond what many consider to be traditional watercolor techniques by using bold color, interesting compositions and unique subject matter. For information go to www.wgart.org or www.kimminichiello.com. You can also email Kim at kimminichielloart@me.com.



By Dawn Shumard

Dickson Azalea Park, May 16th:

It's all about the trees... the trees... the trees! Dawn Shumard, Terri Chin and Janet Asbury braved the beautiful weather to sketch our favorite tree at Dickson Azalea Park in May. Trees are wonderful to draw - they hold still! The shadows will run around like hyperactive children but only a breeze can disturb the elegance of these wooded delights. When you find one that is over a hundred years old, it has stories to tell in every gnarled nuance. It's a delight to interpret them with pencil, pen and brush. You can see in the pictures on this page a small sampling of how different those interpretations can be.



By Janet Asbury



By Teresa Chin

Welcome our new Vice President

Roberta Lerman's art class at the Maitland Senior Center is an informal class for all levels and meets on Wednesdays from 1:00 - 3:30 pm. The price is \$5.00 and includes a short demo at the beginning of each class. For information call 407.644.3542.

Cindy Sturla will be offering an "introduction to watercolor" workshop to all beginners on Tuesday, September 2nd from 10:30 am - 3:30 pm (with a one hour lunch break) at Gallery on First, 211 East 1st Street in Sanford. Materials will be included. Continuing beginner class each Tuesday 1:30 - 4:30 pm. Advanced class meets Fridays 10:00 am - 1:00 pm. Outings start mid-October. For more information, contact Cindy at 407.365.8748 or csturlaart@gmail.com.

Nancy McDonald teacher... retired art educator offers Watercolor and Acrylic classes on Tuesdays 9 am to noon in the Fran Carlton Center, 11 Forest Ave, Apopka. Call 407.464.6724. **Experienced** painters only--starting in September. This is an open ended class. call for information. Beginners can call for information on the starter class. Call 407.464.6724.

Jackii Molsick will be teaching Intermediate and Beginning Watercolor classes at the Mount Dora Center for the arts throughout the Fall.



Teresa L. Chin has a B. A. degree in Graphic Design from the University of Central Florida, and has taken numerous courses in photography, printmaking and various art techniques during her 27 years of running a small graphic design freelance business. Eleven years were spent at Harcourt Schoolbook Publishing as a Grade Level Art Director for producing Math and Science books for students and teachers.

Terri's watercolor paintings have been juried into the Central Florida Watercolor Society Members' Shows, Osceola County Center for the Arts, 1st Thursdays, and Artists Registry members shows. Her Sumi-e paintings have been juried into the Annual Members Exhibition of the Sumi-e Society of America.

She has done demonstrations of fish prints and brush painting at Rollins College, Central Florida Watercolor Society and the Gold Coast Watercolor Society, as well as teaching Drawing, Sumi-e and Gytaku at the Casselberry Art House and the Art & History Museums - Maitland.

Terri's art strongly reflects her love and respect for nature, whether in drawings, traditional watercolors or the ancient art of Chinese Brush painting. That affinity also made her a natural to be our **Plein Air** Coordinator for the last two years. It will certainly surface in her execution of the role of vice president.

Local Art Shows

Oct 10-11
41st Annual Winter Park
Autumn Art Festival

Oct 17-18
8th Annual ARTOBERFEST
Winter Springs Town Center

Nov 7 - 9
Melbourne Mainstreet Fall Festival
Historic Downtown Melbourne

Nov 13-15
"Art Under the Stars"
Maitland Rotary Art Festival
Lake Lily

Nov 21- 22
The 19th Annual
ArtWorks of Eau Gallie
Fine Arts Festival in Melbourne



WORKSHOP REGISTRAR

A big Thank you to Bonnie Tunney! She's our new workshop registrar. Please contact her if you have questions about workshops and/or want to sign up for one, bontun@aol.com.

You can register on-line from our website, centralfloridawatercolor.org, give your check to Bonnie at a meeting or send it to the PO Box: CFWS, P.O. Box 941512, Maitland FL 32794.

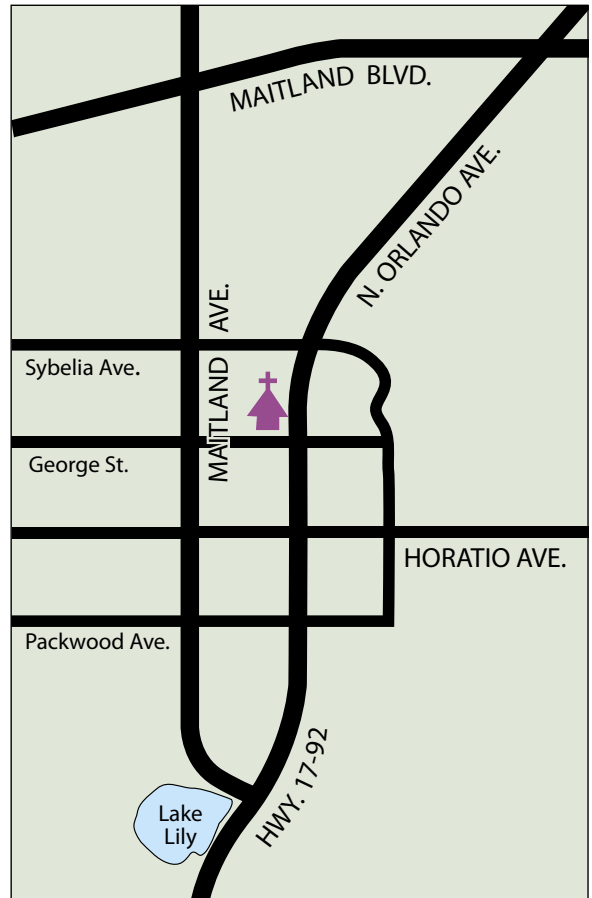
Thank you Bonnie. Welcome back to the board!

BOARD OF DIRECTORS AND COMMITTEES 2015-2016

WELCOME

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Vice President	Terri Chin tschin@mindspring.com	407.677.6289
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Workshops	Rich Lewis rdl5151@hotmail.com	407.359.2897
Workshop Registrar	Bonnie Tunney bontun@aol.com	407.884.4676
Shows/Galleries/ Member Show	Jackii Molsick jmolsick@gmail.com	352.459.3585
	Sandi Hanlon-Breuer bluewater50@juno.com	352.742.7798
Librarian	Karen Bowden bowdenartist@yahoo.com	407.443.3440
Audio	David Williams dewhome@embarqmail.com	407.629.4058
En Plein-Air	?	
A&H Liaison	Roberta Lerman robynoriginals@embarqmail.com	407.644.3542

The monthly meeting in **September** will be held on the second Sunday of the month in the First Presbyterian Church of Maitland, 341 North Orlando Avenue, Maitland. We meet in the Northside Education Building at 1:30 pm.



Come be on the board. It's a great way to get to know everyone!

The position of Secretary is open for the 2015-16 and 2016-17 Seasons. Curious? Contact Mary Dall at: 407.359.7752 or marydall@bellsouth.net

**Newsletter Articles
and Member News**

Please send your news, articles, photos and announcements to aquanews@earthlink.net. Submit artwork as a jpeg. Deadline is the 10th of each month. We look forward to hearing from you and about you!!

To Boldly Go – Where?

By Ken Austin

THE WATERWORKS

Ken Austin, NWS © 2013 Ken Austin, NWS

“Star Trek” and split infinitives notwithstanding, we don’t always know where we’re going or why when we’re in the middle of a creative act. Sometimes we bog mentally, then we might stop for a rest, or to do chores or (like me, unfortunately) have a snack. I don’t feel so guilty about stopping as I used to because I’ve read that not thinking about a problem is the way our brains process a solution. But there’s more to it in painting.

My classes really are heavy on design. The reason for this is that you can be a whiz at the application of paint, paper preparation, painting setup, subject and execution, but if it’s not designed it won’t stick together as a whole.

Having said this, it’s important to understand that there are all kinds of approaches to design because artists are a bit cranky about following rules (that yucky word again!). But even those great iconoclasts who were the first Impressionists, Expressionists, Abstractionists, etc., all had a great sense of design. Granted it was different from the mainstream in style and organization, but they were actually increasing tension in the composition. They did this by using color, negative shape, pattern, marks and shapes as hallmarks of their style... AKA design. Radical stuff, yes, but as I always tell my students, the history of art is a history of rebellion.

The two main results of these more recent rebellions were,

-artists could rely on their own sensibilities as to what was needed (wanted?) in their art and (therefore),

-they were responsible for finding the right combinations, subjects, feeling, methods and materials to present their work.

Prior to that time they were largely responsible for following the rules set down by the Old Masters, and learning from great works of art from previous times. What little leeway they had for originality or style was subordinated unless the product was approved by committees of expert artists. And even then originality was argued over by those keepers of the light.

It’s not unusual for us to want to stay within the boundaries of the art we’ve seen or grown up with. So what about the work that’s recognized as “the best”, or wins awards or is treasured by collectors? Is it comfortable? Is it middle of the road, or acceptable, or just fine with everyone who sees it? No. It is different from all of the above.

There are many things that define good art, but one of the most important is its originality and ability to say something to its audience that isn’t said that way by anyone else. It’s not what is said, but the way it’s said. If you sing a song while you’re doing chores at home, that isn’t the same way you’d sing it on a stage. If you’re writing a scholarly article, it’s not the same as if you were zapping an email to someone.

It’s all about purpose and intent. Bach wasn’t any more or less emotional about things than the Rolling Stones, but his statement was more complex and nuanced. (not to put the Stones down – I’m a big fan!) But they both managed to make their statements in their own ways, and both have millions of fans. And both are terrific artists, products of their times.

But the important thing to understand about these two great musical innovators is that they didn’t just get up every day and say, “I’m gonna write a great piece of music that fits the mold for what music is today!” No, they went outside the box to say what they had to say. And they said it with gusto, originality and boldness!



So here’s the purpose of this – to get you to look deep into yourself and find out what you really have to say about whatever it is that you’re painting. There’s no playbook for this. It’s up to you. And there are things you have to achieve to get there:

- Learn the medium and what it wants to do
- Find what you like or want to show, and define it in your paintings
- Learn design and how it can help you produce really good work
- Learn to be BOLD in the presentation of your ideas and feelings
- learn that you don’t need to apologize for your work, but accept and incorporate ideas that could make it better.

And, finally;

Go Boldly Where No Artist Has Gone Before !

Meanwhile,

Keep your brush wet!

Ken Austin teaches design and watercolor painting at Crealdé School of Art. Contact Crealdé, go online at www.crealde.org. or contact Ken for more information.